

**FREE WEBINAR**

**"Biobanking Placental Tissue - Key Aspects of this Organ" – 4 Feb 2021**

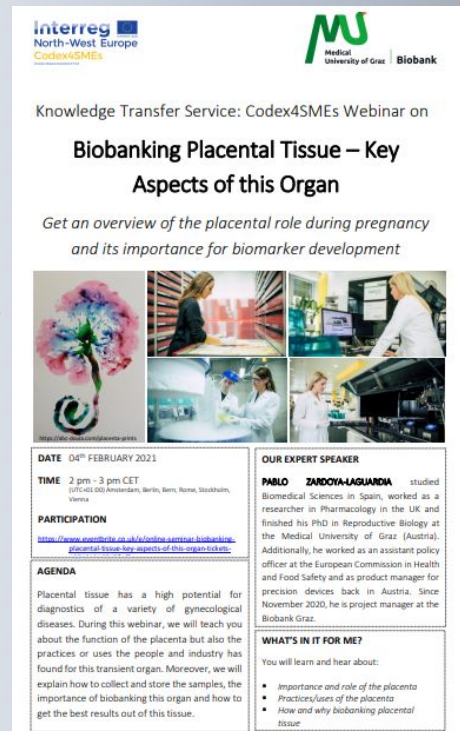
In the context of the Codex4SMEs project,  
BBMRI.at partner biobank Graz holds a webinar.

- When: **4 Feb 2021, 14:00-15:00 CET**
- Topic: **"Biobanking Placental Tissue - Key Aspects of this Organ"**
- Speaker: **Pablo Zardoya Laguardia, (Med Uni Graz, Biobank Graz)**

[Details and free registration>>](#)

About Codex4SMEs

Codex4SMEs is an Interreg project and stands for "Companion diagnostics expedited for small and medium-sized enterprises". It is a network of partners that offers support to small and medium sized enterprises in their companion diagnostics development. Overall goal is to improve healthcare



**Interreg** North-West Europe  
**Codex4SMEs**

**Medical University of Graz | Biobank**

Knowledge Transfer Service: Codex4SMEs Webinar on  
**Biobanking Placental Tissue – Key Aspects of this Organ**

*Get an overview of the placental role during pregnancy and its importance for biomarker development*

**DATE** 04<sup>th</sup> FEBRUARY 2021

**TIME** 2 pm - 3 pm CET  
(UTC+02:00 Amsterdam, Berlin, Bonn, Rome, Stockholm, Vienna)

**PARTICIPATION**  
<https://www.unigraz.at/en/online-services/biobanking-placental-tissue-key-aspects-of-this-organ/tickets>

**AGENDA**  
Placental tissue has a high potential for diagnostics of a variety of gynecological diseases. During this webinar, we will teach you about the function of the placenta but also the practices or uses the people and industry has found for this transient organ. Moreover, we will explain how to collect and store the samples, the importance of biobanking this organ and how to get the best results out of this tissue.

**OUR EXPERT SPEAKER**  
**PABLO ZARDOYA-LAGUARDIA** studied Biomedical Sciences in Spain, worked as a researcher in Pharmacology in the UK and finished his PhD in Reproductive Biology at the Medical University of Graz (Austria). Additionally, he worked as an assistant policy officer at the European Commission in Health and Food Safety and as product manager for precision devices back in Austria. Since November 2020, he is project manager at the Biobank Graz.

**WHAT'S IN IT FOR ME?**  
You will learn and hear about:

- Importance and role of the placenta
- Practices/uses of the placenta
- How and why biobanking placental tissue

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